

18th Edition
HGH INDIA® 2025
HOME DECOR ■■■ GIFTS ■■■ HOUSEWARE
NOV 25-28, 2025
BIEC, BENGALURU

Broaden horizons,
head South!

The Tradeshow
designed to connect you
with the Indian market



www.hghindia.com

Exploring South deeper!

18th HGH India KEY HIGHLIGHTS



Edition:
Eighteen Edition



Venue:
Bangalore International
Exhibition center, Bengaluru



Dates:
Nov 25-28, 2025



Area:
40,000 Sq. Meters



Categories:
Home Textiles
Home Décor
Home Furniture
Houseware
Gifts



As expected, the debut edition of HGH India in Bengaluru received an overwhelming response from the exhibitors and visitors across the country, particularly from the five states of South India, including **Telangana, Kerala, Andhra Pradesh, Karnataka, and Tamil Nadu**. 225 exhibitors showcased their products in the very first edition. With good business results, the trade show is all set to widen its horizons in the upcoming second edition in November this year. Number of exhibitors and visitors are expected to go up substantially.

Over 90% of the exhibitors reported serious buyers and good business in the last edition, endorsing our view that the Southern markets have an excellent potential and are highly underexplored by brands and manufacturers across India.

HGH India is a well-established bi-annual trade show with a clear focus on the Indian domestic market, offering comprehensive sourcing solutions for home textiles, home décor, home furniture, houseware and gifts. HGH India helps Indian and International brands, manufacturers, importers and exporters to launch their innovations and new collections. The last edition of HGH India, first in Bengaluru, attracted around 21,000 retailers, distributors, architects & interior designers, institutional & trade buyers from 500 cities and towns across India, including 74 international trade buyers from 29 countries.

52% of these visitors were from South India alone.

18th edition of HGH India will take place at Bangalore International Exhibition Centre (BIEC), from November 25-28, 2025. It will also be the second time HGH India will be held in Bengaluru, to enable the exhibitors expand their reach in the rapidly growing, high potential market of South India.

Trade buyers can look forward to product innovations, market trends, design trends and several new sources from all over India and other countries. From the exhibitors' perspective, it will help them expand their retail and distribution network deeper and wider in the five Southern States of India. In addition meeting national visitors for the summer 2026 retail season.



Bengaluru, Connection to South India's Home Market

With about 20% of India's population, the five states of South India contribute 35% of the country's GDP. Their per capita income is about 50% higher than the five North Indian states, giving them much higher purchasing power. Besides, the ongoing construction boom also makes South India one of the most promising market for home products. Demand for home textiles, home décor, home furniture, houseware & gifts in these states is growing faster over a period of time.

Bengaluru being India's IT capital and one of the fastest growing metro cities is amongst most popular business travel destination not only in South India, but across India and Internationally. It is also the corporate headquarter for major organised retail chains as well as online retailers. After a successful debut last year, HGH India will help the Southern home business take further strides with the coming edition. Bengaluru, being the hub for premium lifestyle in South India; high number of new houses being constructed; and aspirational young consumers; is a city budging with new ideas and business opportunities for products like home textiles, home décor, home furniture, houseware & gifts.

HGH India will help you connect with the rapidly emerging markets of South India for your own brand launch, OEM production, launching your innovations or trade schemes amongst your regular channel partners. You can also find new business partners in unrepresented territories. You can experience first-hand feedback from trade buyers on your products, prices, competitiveness and business plans.



HGH India is an international trade show designed to connect with well-established, experienced and high potential business partners across India.

Broaden your business horizons, head South!



Product Portfolio

HGH India brings together a varied range of products classified into following categories



Home Textiles

Furnishing and decorative fabrics, sheers, curtains and blinds, decorative made-ups, bed linen and decorative beddings, mattresses and pillows, comforters and blankets, towels and bath linen, table and kitchen linen, carpets and floor coverings, cushions and fillers,



Home Decor

Wallpapers, wall decorations, blinds, floor coverings, rugs and carpets, bathroom accessories, decorative accessories, artefacts, handicrafts, figurines, table decorations, decorative hardware, clocks, decorative lights and fans, dry flowers and fragrances, artificial flowers and aroma oils, candles & candles stands and other decorative products.



Home Furniture

Entire range of home furniture including bedrooms, living rooms, modular kitchens, study, home lounges, kids' rooms, bathrooms, sun decks, gardens, outdoor and accent furniture.



Houseware

Kitchenware, kitchen appliances, cookware, tableware, kitchen accessories, bar accessories, bathroom accessories, glassware, food carriers, dining sets, cleaning and maintenance products, storage, home appliances, security, disposable articles, outdoor and general houseware products. consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna



Gifts

Photo frames, glassware and crystal, barware and cutlery, clocks and watches, personal gadgets, houseware, home textiles, fashion accessories, decorative accessories, jewellery boxes, gifting accessories, celebration and festive products, handicrafts, bags, boxes, gift packaging etc.



Kids' Home

Baby blankets, baby bed and bath products, kids' mattresses and pillows, kids' home utilities, prams and walkers, kids' furniture, cutlery and tableware, water bottles, kids' storage, soft toys, technical and action toys, school articles and stationery, sports, leisure and outdoor equipment, maternity products, baby gift sets, parties and celebration products, festive products, disposable articles, decorative products for kids etc.



Services

Store and interior design services, visual merchandising and window display services, display aids and retail furniture, lighting and hardware solutions, retail management software, cash counting and registers, design software, digital printing equipment, IT hardware, software and consumables, loyalty programmes, online platforms, social media solutions, advertising and communications, POP solutions, fabric hangers and catalogues, packaging and promotional aids, logistics services, trade publications, books, trend information and associations.



Understanding Targets



Exhibitor Profile

- Leading Indian and International brands, manufacturers, importers & exporters from Home Textiles, Home Décor, Home Furniture, Houseware and Gift industries.
- 700+ International exhibitors from over 32 countries including Turkey, Ukraine, USA, Germany, Italy, UK, Thailand, Korea, Taiwan, Austria, Sri Lanka, France and Belgium.
- Indian exporters and brands globally looking to enter the Indian market can establish their distribution networks or long-term business partnerships.

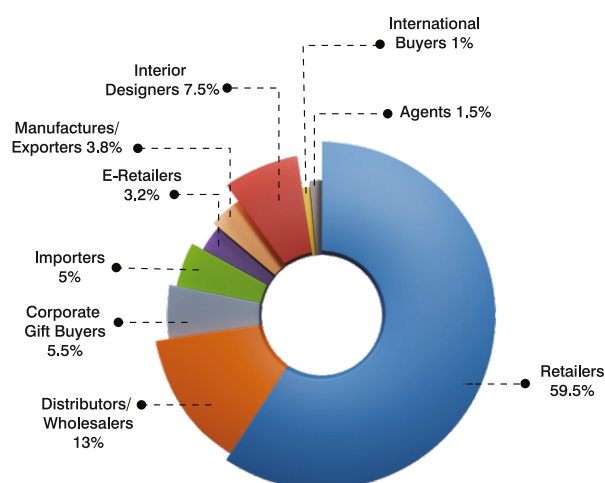
Visitor Profile

- Senior decision makers like Business Owners, Directors, CEOs & Sourcing Heads, Merchandising Managers etc. visit HGH India.
- Large format stores like Department stores, Hypermarkets, Discount stores, Traditional retailers, Online retailers etc. who sell home products.
- Variety of industry specialty retailers: Furnishing stores, Home Textiles stores, Mattresses stores, Home Furniture stores, Home Decor retailers, Interior Design stores, Home boutiques, Houseware retailers, Kitchen & Home Appliances stores, Babies & Kids' stores, Gift stores etc.
- Channel partners like National & Regional Distributors, Wholesalers, Franchisees, Importers etc.
- Private label, White label and OEM buyers like brands, retailers and institutional buyers.
- Architects & Interior designers.
- Gifts Suppliers & Corporate gift buyers; Institutional Buyers, Hospitality Industry Associates etc.
- Buying Houses/Agents, Design Studios & Institutes, Export Houses, Designers & Merchandisers, Fabric Sourcing Teams, Industry & Trade Associations, Professionals & Consultants, Diplomats & Officials, Trade Media & other related stakeholders.

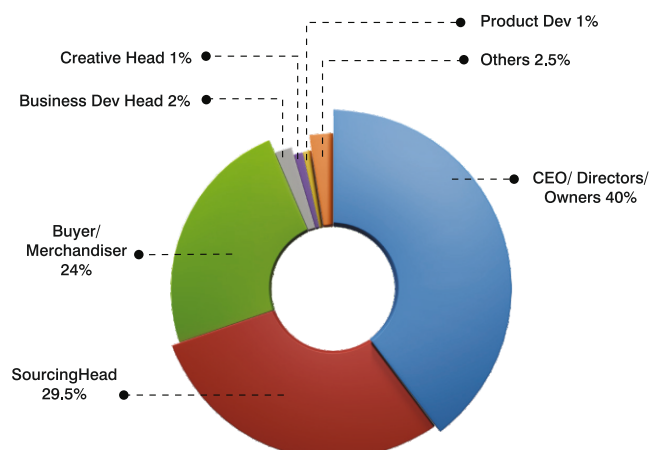
HGH India Plus

HGH India provides exhibitors the space and scope for greater level of interaction with high potential buyers. On the first day of the show, November 25th, preference will be given to a select set of high-volume buyers under the HGH India Plus programme. The next three days, November 26-28, will be open to all trade visitors (including HGH India Plus visitors).

Visitors Business Profile



Visitors Job Profile



Supporting Activities



Walls & Windows

With the advent of new materials and technology, innovations in walls, windows and sun-protection categories are becoming more rapid than ever before. This includes products like wallpapers, blinds, curtains, furnishing, window automation, wall finishes, wall decorations, window decorations, curtain rods, sun-protection films, insect protection nets, awnings etc.

There is a vast untapped potential for these products in the Indian market. To highlight the innovations and to draw special attention on Indian and global advancements in these segments, 18th HGH India will include Walls & Windows as a focus area for special promotions. Manufacturers, brands and importers of these products can specially benefit by exhibiting this year with these products.



Indian Heritage

HGH India has been supporting the special promotion of Handicrafts, Handlooms, Handmade Carpets, Khadi, Coir and Jute products under its Indian Heritage programme. India's rich cultural, craft and weaving heritage reflects across these products. Indian Heritage promotion is also supported by Government of India, Ministry of MSME, Ministry of Textiles, Development Commissioner Handicrafts, Development Commissioner Handlooms, EPCH, CEPC, HEPC, National Jute Board, Coir Board, NDC, NEHHDC, individual companies, theme pavilions, trends pavilion and group participation of various National award-winning artisans and craftsmen through various Government agencies and institutions.

Indian Heritage is an initiative by HGH India to provide a professional marketing platform for India's rich heritage products which are aesthetically designed and skillfully hand-crafted by artisans, craftsmen and weavers for centuries. Their skills and crafts, applied to home textiles, home décor, home furniture, houseware, kids' products and gifts bring a unique sense of culture and heritage to Indian homes.

Creating a positive impact for 10 editions now, Indian Heritage at HGH India has been successfully connecting

artisans, craftsmen and manufacturers of these products with Indian retailers, traders & gift buyers.



Strengthen your brand



HGH India Interactive: Knowledge Sharing Program

HGH India hosts a series of seminars, presentations and panel discussions on relevant and futuristic topics for the benefit of the industry and trade in conjunction with leading organisations. Exhibitors and visitors can attend these sessions by online pre-registration on HGH India website. HGH India organises these knowledge sharing sessions in collaboration with renowned professional institutions and trade bodies like IIID and ISPF. Attendees will find these conferences and seminars useful in finding directions for their business strategies.



Engaging Events

Besides several facilitating and informative activities like VIP buyers' meet, networking events, trends pavilion, presentations and media meet, several exhibitors also host their private events at HGH India like product launches, brand ambassador visits, dealers' meets and press conferences.



Advertising & Branding

Exhibitors can avail of several pre-show advertising and promotion opportunities like HGH India website banner, newsletters and sending out invites to potential buyers.

Similarly, during the trade show, several branding opportunities are available to promote and consolidate your brand position in the trade which visits from 640 cities and towns across India.

These include hoardings, advertising on LED screens, advertising in the trade show catalogue, ceiling flags inside the halls, pathway pole flags, pylons and specially created advertising opportunities.

Details of available options and prices can be asked from HGH India sales team.



Business Support & Facilities

With wide experience and expertise on the Indian and International markets, HGH India team continues to make your participation process rewarding and delightful.

From providing fashion trend forecasts to market trends to organising retail tours and one-to-one business meetings; HGH India extends support to all participating exhibitors' business processes. We also assist in conveniences like hotel and travel services, free shuttle bus, logistics support, a variety of unique lounges, restaurants and cafeteria, business centre, media centre and catering services to enable you focus on your core business.



Broaden your business horizons, head South!



www.hghindia.com

Organised by:

TEXZONE

Texzone Information Services Pvt. Ltd.

Corporate Office:

201 Rajan House, Appasaheb Marathe Marg,
Opp. Century Bhavan, Prabhadevi, Mumbai – 400025
Tel.: +91 (22) 6997 1122
E-mail: exhibitors@hghindia.com

Bengaluru:

3rd floor, Smart Avenue, 80 ft Road, Michael Palaya,
New Tippasandra, Indiranagar,
Bengaluru - 560038
Tel: +91 (80) 2528 3155

Delhi:

Unit No. 1003, Vikrant Tower,
Rajendra Place,
New Delhi - 110 008, India.
Tel: +91 (11) 2571 4111