

Knowledge Sharing Session

"Opportunities and Challenges for the Indian Houseware Industry over the Next Two Years"

4th December, 2024 | 2.00 pm to 4.30 pm.
Parijatha Hall, BIEC, Bengaluru

Scan here to register



Houseware is an important category at HGH India, showcasing innovations in kitchenware, appliances, cookware, storage, and more by leading Indian and international brands. It equips retailers and trade visitors with insights on trends, product advancements, and market dynamics, enabling them to meet evolving consumer needs effectively.

With modern materials, technology, colours, design, high performance and convenience demand by today's consumers directing innovations and inventions across all houseware categories, all sub-categories in this segment are experiencing a revolutionary change at manufacturing, marketing and retail levels.

Rapid developments in products and designs are throwing several challenges and opportunities for the stakeholders in the houseware business, which they need to deal with in their daily business, especially in an evolving market like India.

To enable the stakeholders in this segment understand the upcoming market and industry trends, HGH India will host a Knowledge Sharing Session on "Opportunities and Challenges for the Indian Houseware Industry over the Next Two Years" on 4th December 2024 from 2.00 pm to 4.30 pm.

While the program is free for all HGH India visitors and exhibitors, Registration is mandatory. Please scan the QR Code for Registration.

HGH India December 2024 - Houseware Conference Show Flow

Registration Time: 2.00 pm to 2.30 pm

Time: 2.30 pm to 2.45 pm

Topic: Kitchen & Dining : Emerging trends in E-commerce

Speaker: **Mr. Parth Bhavsar, Manager, Category Management-Kitchen-Amazon IN**

Parth Bhavsar has completed his post-graduation from IIM-Ahmedabad. He comes with 8+ years of experience in the e-Commerce industry managing Sports, Fitness, Grocery, Fashion and Kitchen verticals. He is currently working as a Manager, Category Management handling the Kitchen and Dining portfolio in Amazon India Marketplace.

Time: 2.45 pm to 3.45 pm

Topic: Opportunities and Challenges for Indian Houseware Industry over the next two years

Panelist 1: Mr. Sumit Patra, Vice President and Business Head (Non-Food), Reliance Retail.

He brings 25+ years of expertise in buying, merchandising, and retail strategy. With a B.Tech in Textile and PGDM from NIFT Mumbai, he leads over 500 professionals, driving growth in Homeware, Apparel, and CDIT, shaping retail innovations and strategies.

Panelist 2: Mr. Umesh Gupta, Director, Bergner Impex (India) Pvt. Ltd.

He is the driving force of Bergner India. As quality is forefront of his ethos, he has made it his mission to bring best in class cooking tools to the Indian household. He is a passionate sportsman. Mr Gupta is also actively involved in Bergner's grassroots education and wellbeing efforts.

Panelist 3 :Mr. Sitaram Kumar, CEO, Home Centre

He has driven the company's growth from its first store to over 93+ locations. With expertise in digital transformation and team development, he's focused on expanding to 100 stores.

Panelist 4: Mr. Shobhit Singh, Director, Stone Sapphire India Pvt. Ltd.

He is an accomplished Economics topper with a Master's in Finance, pursued manufacturing roles before co-founding STONE SAPPHIRE INDIA in 2007. As MD and CEO, he leads eco-friendly initiatives in toys, stationery, and homeware, achieving rapid growth and expanding the company's reach across multiple distribution channels.

Panelist 5: Mr. Jayesh Dedhia, Director, Onestop Retail Private Limited

He is a Chartered Accountant and has over 30 years of experience in retail and home-kitchenware imports and distribution across India. He is a founder of onestop a retail chain houseware products offering 50+ categories of products from 600 brands, focusing on retail, modern trade, and e-commerce.

Moderator: Mr. Rajiv Merchant, CEO, Texzone Information Services Pvt. Ltd.

He brings more than 30 years of expertise in the Indian home accessories and fashion apparel with credit of establishing brands Portico, New york, Tangerine, Trigger jeans, Layers etc He also represented global brands like Corelle and Umbra for the Indian Market and organizes HGH India, India's largest B2B home trade show.

Q&A

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More Information and assistance

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