

*let's explore south,
deeper!*

15th Edition

HGH INDIA[®] 2024
HOME DECOR ■■■ GIFTS ■■■ HOUSEWARE

**DEC 03-06, 2024
BENGALURU**

The Tradeshow
designed to
connect you with
the Indian Market



www.hghindia.com

Key Highlights

Edition

Sixteenth
Edition

Venue

Bangalore
International
Exhibition Centre,
Bengaluru

Dates

Dec 03-06,
2024

Area

40,000 Sq.
Meters

Categories

Home Textiles
Home Décor
Home Furniture
Houseware & Gifts



India is growing, South is growing, faster!

While continuing its national character, now HGH India extends your connection deeper into the rapidly growing South Indian market consisting of Karnataka, Telangana, Kerala, Andhra Pradesh and Tamil Nadu.

With about 20% of India's population, the five states of South India contribute 35% of the country's GDP. Their per capita income is about 50% higher than the five North Indian states, giving them much higher purchasing power. This also makes South India one of the most promising and underexplored market for home products. Demand for home textiles, home décor, home furniture, houseware & gifts in these states is growing faster than other parts of India.

Considering the high growth and high untapped potential of the 5 states of South India, HGH India will organise its 16th edition, for the first time, in Bengaluru, India's IT capital and one of the fastest growing metro cities, which is the most popular business travel destination not only in south India, but across India and rest of the world. 16th HGH India will embody Bengaluru's dynamic spirit charged with new ideas, business opportunities and evolving lifestyle of aspiring Indian consumers. HGH India is a bi-annual trade show with a clear focus on the Indian domestic market, offering comprehensive sourcing solutions for home textiles, home decor, home furniture, houseware and gifts. With this December edition in Bengaluru, the industry and trade can look forward to discover new dimensions

in product innovations, new sources, upcoming design and market trends. Technological and materials advancements across home products categories are introduced by the exhibitors.

Through HGH India international and Indian brands, manufacturers, importers and exporters can launch their brands, innovations and new collections amongst 40,000 online & offline retailers, distributors, architects & interior designers, institutional & trade buyers in over 600 cities and towns across India. Over 400 international buyers from 33 other countries also visit HGH India for sourcing. Exhibitors include 700 brands and manufacturers from 32 countries.

HGH India will help you connect with the Indian domestic market, whether you want to launch your own brand, offer OEM production, launch product innovations, new designs or trade schemes amongst your regular channel partners. It will also help you further expand your market in unrepresented territories by connecting with new retailers and distributors. You can get first-hand feedback from trade buyers on your products, prices, competitiveness and business plans.

HGH India is an international trade show designed to connect its exhibitors with the Indian market. It helps you connect with well-established, experienced and high potential business partners across India.

If home is your business, be where business feels at home!

Product Portfolio

HGH India brings together a varied range of products classified into following broad categories.

Home Textiles

Furnishing and decorative fabrics, sheers, curtains and blinds, decorative made-ups, bed linen and decorative beddings, mattresses and pillows, comforters and blankets, towels and bath linen, table and kitchen linen, carpets and floor coverings, cushions and fillers, wall hangings etc.

Gifts

Photo frames, glassware and crystal, barware and cutlery, clocks and watches, personal gadgets, houseware, home textiles, fashion accessories, decorative accessories, jewellery boxes, gifting accessories, celebration and festive products, handicrafts, bags, boxes, gift packaging etc.

Home Decor

Home furniture, wallpapers, wall decorations, blinds, floor coverings, rugs and carpets, bathroom accessories, decorative accessories, artefacts, handicrafts, figurines, table decorations, decorative hardware, clocks, decorative lights and fans, dry flowers and fragrances, artificial flowers and aroma oils, candles & candles stands and other decorative products

Houseware

Kitchenware, kitchen appliances, cookware, tableware, kitchen accessories, bar accessories, bathroom accessories, glassware, food carriers, dining sets, cleaning and maintenance products, storage, home appliances, security, disposable articles, outdoor and general houseware products.

Home Furniture

Entire range of home furniture including bedrooms, living rooms, modular kitchens, study, home lounges, kids' rooms, bathrooms, sun decks, gardens, outdoor and accent furniture.



H-Circle Awards

H-Circle Product Innovation Awards has been instituted by HGH India to recognize and encourage innovations in home products and designs for the Indian market. HGH India exhibitors from all product categories are eligible to nominate their products for these awards.

An independent and professional jury decides on the winners of these awards, which are presented at a special presentation ceremony during HGH India.

Engaging Events

Besides several facilitating and informative activities like VIP buyers meet, networking events, trends pavilion, presentations and media meet, several exhibitors also host their private events at HGH India like product launches, brand ambassador visits, dealers meets and press conferences.

Business Support & Facilities

With wide experience and expertise on the Indian and International markets, HGH India team continues to make your participation process rewarding and delightful.

From providing Home Fashion Trend Forecasts to Market Trends to organising retail tours and one-to-one business meetings; HGH India extends support to all participating exhibitors' business processes. We also assist in conveniences like hotel and travel services, free shuttle bus, logistics support, a variety of unique lounges, restaurants and cafeteria, business centre, media centre and catering services to enable you focus on your core business

Exhibitor Profile

- Leading Indian and International brands, manufacturers, importers & exporters from Home Textiles, Home Décor, Home Furniture, Houseware and Gift industries.
- International exhibitors from over 32 countries including China, Japan, Germany, Korea, USA, France, Denmark, Spain, UK, Switzerland and Australia.
- Indian exporters and brands from around the world looking to enter the Indian market, establish their distribution networks or long-term business partnerships.

Visitor Profile

- Senior decision makers like Business Owners, Directors, CEOs & Sourcing Heads, Merchandising Managers etc.
- Large format stores like Department stores, Hypermarkets, Discount stores, Traditional retailers, Online retailers etc. who sell home products.
- Variety of industry specialty retailers: Furnishing stores, Home Textiles stores, Mattresses stores, Home Furniture stores, Home decor retailers, Interior Design stores, Home boutiques, House ware retailers, Kitchen & Home Appliances stores, Babies & Kids' stores, Gift stores etc.
- Channel partners like national & regional Distributors, Wholesalers, Franchisees, Importers etc.
- Private label, White label and OEM buyers like brands, retailers and institutional buyers.
- Architects & Interior designers.
- Gifts Suppliers & Corporate gift buyers; Institutional Buyers, Hospitality Industry Associates etc.



Organised by:

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