









Focus July 2024



With growing demand amongst retailers and architects, HGH India will further continue with home furniture hall in the forthcoming 15th edition in July 2024

Retailers across home categories are now adding full range of indoor, outdoor and accent home furniture to their stores as the consumers are seeking complete home décor solutions under one roof.

At HGH India, Indian and International furniture brands and manufacturers across modern, traditional and accent furniture categories can connect with well-established home furnishing, home décor & home furniture retailers, interior designers, architects, distributors and potential franchisees from across India.

After a very positive response from the buyers, brand and manufacturers in home furniture hall will showcase complete range of living room, dining room, bedroom, kitchen, study room, bathroom, home office furniture, accent furniture, outdoor & leisure furniture. These include products like sofas, recliners, dining tables, beds, wardrobes, coffee tables, consoles, cabinets, side tables, home office tables, chairs, bean bags & pouffes, rocking chairs, stools, swings, kids' furniture, garden furniture, outdoor furniture, racks & trolleys, bar cabinets & storage chests, dressers & mirrors, book shelves & magazine holders, showcases and display units etc.

Technological advancements are leading to creation of sophisticated furniture in materials like wood, bamboo, cane, plastic, rattan, wrought iron, steel, brass, glass, stone, acrylic, recycled materials...

Increasing urbanisation, smaller houses and rented accommodations are influencing furniture buying pattern of Indian consumers. People today desire to reinvent the look of their homes with high frequency, at low cost.

Consumers today prefer readymade furniture and soft furnishings which are co-ordinated with each other. In the post-pandemic era, demand for home-office furniture is also increasing. Increasingly, consumers prefer multi-functional and space saving furniture.

Complete home stores, furnishing stores, home décor stores and online retailers are becoming new destinations for furniture buying, in addition to conventional furniture stores and customisation.

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Home High India— Home High India— An initiative by HGH India—



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