

Where business feels at home!

15th Edition
HGH INDIA[®] 2024
HOME DECOR ••• GIFTS ••• HOUSEWARE
AUTUMN/WINTER
JULY 02-05, 2024
BOMBAY EXHIBITION CENTER, MUMBAI



The Tradeshow
designed exclusively to
connect you with the
Indian Market

www.hghindia.com

Key Highlights

Edition
Fifteenth
Edition

Venue
Bombay Exhibition
Center, Mumbai

Dates
02-05 July,
2024

Area
50,000
Sq. Meters

Season
Autumn/Winter
2024-25

Your Connection with the Indian Home Market



Now in its 15th edition, HGH India is a bi-annual trade show with a clear focus on the Indian domestic market, offering comprehensive sourcing solutions for home textiles, home decor, home furniture, houseware and gifts. Every year, the industry and trade look forward to HGH India to discover product innovations, new sources, upcoming design and market trends. Technological and materials advancements across home products categories are introduced by the exhibitors.

HGH India is a platform for international and Indian brands, manufacturers, importers and exporters to launch their product innovations and new collections amongst online & offline retailers, distributors, architects & interior designers, institutional & trade buyers in over 600 cities and towns across India. Over 400 international buyers from 33 other countries also visit HGH India for sourcing. Exhibitors include 700 brands and manufacturers from 32 countries.

The upcoming edition of HGH India will embody Mumbai city's dynamic spirit charged with new ideas, business opportunities and evolving lifestyle of aspiring Indian consumers. The trade show will focus on sourcing and trends for Autumn/Winter 2024-25 and festive retail season.

If you are an established player in home products market, HGH India will help you launch your new collections and trade schemes amongst your regular channel partners. It will also help you further expand your market in unrepresented territories by connecting with new retailers and distributors.

If you wish to enter the rapidly emerging Indian market, HGH India will help you introduce your company and products to over 40,000 retailers, distributors, architects and institutional buyers across India in just 4 days. You get the first-hand feedback from retailers and distributors on your products, prices, competitiveness and business plans.

HGH India is an international trade show designed to connect its exhibitors with the Indian market. By exhibiting in HGH India, you can connect with well-established, experienced and high potential business partners in India.

If home is your business, be where business feels at home!

Product Portfolio

HGH India brings together a varied range of products classified into following broad categories.

Home Textiles

Furnishing and decorative fabrics, sheers, curtains and blinds, decorative made-ups, bed linen and decorative beddings, mattresses and pillows, comforters and blankets, towels and bath linen, table and kitchen linen, carpets and floor coverings, cushions and fillers, wall hangings etc.

Home Furniture

Entire range of home furniture including bedrooms, living rooms, modular kitchens, study, home lounges, kids' rooms, bathrooms, sun decks, gardens, outdoor and accent furniture.

Home Decor

Home furniture, wallpapers, wall decorations, blinds, floor coverings, rugs and carpets, bathroom accessories, decorative accessories, art-facts, handicrafts, figurines, table decorations, decorative hardware, clocks, decorative lights and fans, dry flowers and fragrances, artificial flowers and aroma oils, candles & candles stands and other decorative products.

Houseware

Kitchenware, kitchen appliances, cookware, tableware, kitchen accessories, bar accessories, bathroom accessories, glassware, food carriers, dining sets, cleaning and maintenance products, storage, home appliances, security, disposable articles, outdoor and general houseware products.

Gifts

Photo frames, glassware and crystal, barware and cutlery, clocks and watches, personal gadgets, houseware, home textiles, fashion accessories, decorative accessories, jewellery boxes, gifting accessories, celebration and festive products, handicrafts, bags, boxes, gift packaging etc.



Kids' Home

Baby blankets, baby bed and bath products, kids' mattresses and pillows, kids' home utilities, prams and walkers, kids' furniture, cutlery and tableware, water bottles, kids' storage, soft toys, technical and action toys, school articles and stationery, sports, leisure and outdoor equipment, maternity products, baby gift sets, parties and celebration products, festive products, disposable articles, decorative products for kids etc.

Services

Store and interior design services, visual merchandising and window display services, display aids and retail furniture, lighting and hardware solutions, retail management software, cash counting and registers, design software, digital printing equipment, IT hardware, software and consumables, loyalty programmes, online platforms, social media solutions, advertising and communications, POP solutions, fabric hangers and catalogues, packaging and promotional aids, logistics services, trade publications, books, trend information and associations.

Exhibitor Profile

- Leading Indian and International brands, manufacturers, importers & exporters from Home Textiles, Home Décor, Home Furniture, Houseware and Gift industries.
- International exhibitors from over 32 countries including China, Japan, Germany, Korea, USA, France, Denmark, Spain, UK, Switzerland and Australia.
- Indian exporters and brands from around the world looking to enter the Indian market, establish their distribution networks or long-term business partnerships.

Visitor Profile

- Senior decision makers like Business Owners, Directors, CEOs & Sourcing Heads, Merchandising Managers etc.
- Large format stores like Department stores, Hypermarkets, Discount stores, Traditional retailers, Online retailers etc. who sell home products.
- Variety of industry specialty retailers: Furnishing stores, Home Textiles stores, Mattresses stores, Home Furniture stores, Home decor retailers, Interior Design stores, Home boutiques, House ware retailers, Kitchen & Home Appliances stores, Babies & Kids' stores, Gift stores etc.
- Channel partners like national & regional Distributors, Wholesalers, Franchisees, Importers etc.
- Private label, White label and OEM buyers like brands, retailers and institutional buyers.
- Architects & Interior designers.
- Gifts Suppliers & Corporate gift buyers; Institutional Buyers, Hospitality Industry Associates etc.
- High potential International Buyers from 33 Countries Buying Houses/Agents, Design Studios & Institutes, Export Houses, Designers & Merchandisers, Fabric Sourcing Teams, Industry & Trade Associations, Professionals & Consultants, Diplomats & Officials, Trade Media & other related stakeholders.

H-Circle Awards

H-Circle Product Innovation Awards has been instituted by HGH India to recognize and encourage innovations in home products and designs for the Indian market. HGH India exhibitors from all product categories are eligible to nominate their products for these awards. An independent and professional jury decides on the winners of these awards, which are presented at a special presentation ceremony during HGH India.

Advertising & Branding

Exhibitors can avail of several pre-show advertising and promotion opportunities like HGH India website banner, newsletters and sending out invites to potential buyers.

Similarly, during the trade show, several branding opportunities are available to promote and consolidate your brand position in the trade which visits from 600 cities and towns across India.

These include modern skyline, hoardings, advertising in the trade show catalogue, advertising on digiland, ceiling flags inside the halls, pathway pole flags, pylons and specially created advertising opportunities.

Details of available options and prices can be asked from HGH India sales team.

Conference Program

HGH India hosts a series of seminars, presentations and panel discussions on relevant and futuristic topics for the benefit of the industry and trade. Available by invitation to the visitors, these programs are presented by HGH India in collaboration with highly experience and successful professionals and leading institutes. Attendees find these programs very useful in finding directions for their business strategies.

Engaging Events

Besides several facilitating and informative activities like VIP buyers' meet, networking events, trends pavilion, presentations and media meet, several exhibitors also host their private events at HGH India like product launches, brand ambassador visits, dealers' meets and press conferences.

Business Support & Facilities

With wide experience and expertise on the Indian and International markets, HGH India team continues to make your participation process rewarding and delightful. From providing trend information and market reports to organising retail tours and one-to-one business meetings, HGH India extends support to all participating exhibitors' business processes. The team also plans and creates procedures for physical conveniences like hotel and travel services, free shuttle bus, logistics support, free umbrella service, a variety of unique lounges, restaurants and cafeteria, business centre, media centre and catering service for visitors and exhibitors to enable them to focus on their core business.

Organised by:

TEXZONE

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