

Where business feels at home!

Fifth Edition



Mrs. Rashmi Verma
Secretary Textiles,
Government of India

Secretary, Textiles to inaugurate

Chief Guest Mrs. Rashmi Verma, Secretary, Textiles, Govt. of India will inaugurate HGH India 2016 in Hall 1 at Bombay Exhibition Centre, Mumbai. The inaugural function opens with the lamp lighting ceremony at 10:00 am. Guests of Honour Dr. Kavita Gupta, Textiles

Commissioner, and Dr. K.Gopal, Development Commissioner Handicrafts, will also be present along with other prominent industry leaders and dignitaries like Mr. R. K. Dalmiya, Chairman, TEXPROCI Land Mr. Kuldeep Wattal, Chairman CEPC . The function will also witness the unveiling of the Trend Book 2016-17 by the honourable chief guest.

HGH India opens doors to stimulate home product business

With its 5th edition, HGH India the annual trade show for Home Textiles, Home Décor, Gifts & Houseware industry in India, brings more than 450 brands, manufacturers and importers presenting their range and innovations this year. HGH India provides a focussed marketing platform for designer, branded and mass produced goods, enabling sellers to reach out to retailers, distributors and institutional buyers across India.

More than 25 000 trade visitors are expected from over 425 cities across the country. HGH India 2016 will be bigger than ever spanning across Hall 1 displaying brands from home textiles and home decor segments and Hall 5 with brands from Houseware and gifts.

Home Textile



Home Decor



Houseware



Gifts



Inspiring push to business

HGH India will give retailers and the whole Indian distribution system of home products; new ideas and new concepts to facilitate business. The trade show will provide new business opportunities and development of new channel partners to exhibiting brands in order to improve the trade and widen the horizons of exhibitors to reach out to the retail market. The strict B2B concept of HGH India has proven to be an inspiring and productive platform to push the home product retail market towards a successful upcoming festive season.

Many international brands, many launches

Apart from regular exhibitors, HGH India 2016 presents more than 100 new brands and manufacturers, which contribute heavily to the rising demand of products in the home textile, home furnishing, home decor and houseware sections at the show. Brands like Cello, the houseware giant from India, or Tarkett, the

famous flooring producer from Sweden, Austria's Lenzing presenting cellulose fibre solutions Modal and Tencel will be exhibiting for the first time at HGH India 2016.

Several exhibitors like the European home textile brands Zimmer & Rohde, Harlequin and Designers Guild, will introduce their new collections for this year at HGH India. Clay Craft will showcase its new Sanjeev Kapoor collection of bone china table ware at the trade show.

Houseware and Gifts

Houseware and gifts is a growing category in the Indian domestic retail market with an annual growth of 25 to 30 percent. HGH India is adding a new hall to support this growth opportunity. Hall 5 will be totally devoted to houseware and gift products. Thus buyers, with a specialized interest in houseware and gifts have a quicker access and overview, and can directly enter from Hall 5 to procure products in these categories.

Products from over 100 manufacturers and brands from Indian and many other countries like Thailand, Korea, Vietnam, Malaysia, Turkey, UK, Germany, Italy, France, USA and so on will also be displayed in Hall 5. The Chinese Pavilion brings about 40 exhibitors this year to HGH India.



July 1-3, 2016

For Exhibitors

08:30am to 07:30 pm (All days)
(During the trade show days)

For Visitors

1st July: 9:30 am – 06:30 pm
2nd July: 9:30 am – 06:30 pm
3rd July: 9:30 am – 05:30 pm

HGH INDIA 2016: SOURCE FROM 450 BRANDS & MANUFACTURERS

संतोष कुमार गंगवार
SANTOSH KUMAR GANGWAR



वस्त्र राज्य मंत्री (स्वतन्त्र प्रभार)
भारत सरकार
नई दिल्ली - 110 011.
Minister of State for Textiles
(Independent Charge)
Government of India
New Delhi - 110 011.

MESSAGE

I am pleased to learn that HGH India 2016 is the 5th such annual trade show scheduled in Mumbai from July, 1-3. Over the last 5 years, this trade show has played a vital role in the growth of home textiles, furnishing, handicrafts, handloom and retail sectors by creating a business driven meeting point. It has brought these sectors closer to upcoming sectors like houseware, home decor and gifts.

Texzone, the publishers of Home Fashion magazine is organizing this trade show with support from Home Textiles Association of India. Home Textiles Association of India in its short span of existence has done excellent work by bringing together the home textiles and furnishings sectors close to the widely spread retail community from all over India. HTA's association with HGH India will create more opportunities for the growth of this dynamic sector. I compliment the Home Textiles Association of India and the organizers for bringing the entire grade and industry on a single platform.

Demand for products like home textiles, handicrafts, carpets home decoration products and houseware is bound to increase in India with more houses. We need to produce more of these products and ensure their availability at affordable prices to consumers across the country. Our Government's Make in India programme will contribute immensely in ensuring increased production of such products. Trade shows like HGH India will ensure that they reach in markets across the country.

I welcome the Indian and international exhibitors from several countries at this 5th edition of HGH India. I congratulate and compliments the organizers, exhibitors, institutional buyers and all segments of this vast trade and wish them a very successful trade show. I am confident that HGH India will continue to provide this meaningful platform to the trade & industry in the years ahead.

(SANTOSH KUMAR GANGWAR)

129, डी विंग, उद्योग भवन, नई दिल्ली-110011 दूरभाष : 23061385, 23063779 फैक्स: 23061575 टेलीफैक्स: 0581-2545555
129, D Wing, Udyog Bhawan, New Delhi-10011 Phone : 23061385, 23063779 Fax: 23061575 Telefax: 0581-2545555

मुख्य मंत्री
महाराष्ट्र



Chief Minister
Maharashtra
9th June 2016

MESSAGE

I am happy to know that Home Textile Association is supporting HGH India 2016, the trade show organized by Texzone and is also hosting a symposium to focus future opportunities in home textiles.

The textile industry of Maharashtra holds a strategic importance in the country as it is the single largest employer and contributes around 27% of India's total exports. The state contributes 10.4 percent to the country's textile and apparels output. Maharashtra is a leading State in manufacturing home textiles, furnishing fabrics, and handicrafts as well.

I am confident that HGH India 2016 will catalyze the textile industry by providing an opportunity to connect manufacturers and brands to markets across India. The organisation of HGH India 2016 how is a fantastic idea to bring about 450 Indian and international brands and manufacturers from 30 countries under one roof to display their products.

I extend my best wishes to the organizers and all those involved in the initiative and I wish HGH India 2016 a grand success.

(Devendra Fadnis)



CARPET EXPORT PROMOTION COUNCIL
(Set up by Ministry of Textiles, Govt. of India)
Working Office: Nepal Bhawan, 3rd Floor, Ran Tula Ram Marg,
Opp. Army R & R Hospital, New Delhi-110 007
Phone : +91-11-26153466, 26153487 Fax: +91 11 26153485
Email: cepec.nd@gmail.com Website: www.indiancarpets.com
Regd. Office : Showee Complex, Shop No. T-3, Shreea Market, Hazira, Noida (UP)
Website of Ministry of Textiles : www.textiles.nic.in

MESSAGE

I am extremely pleased to know that HGH is Organizing "Annual Make-In-India" Trade Show in Mumbai from July 1-3, 2016. This is going to be the 5th edition of this event. HGH trade show has played an important role in promoting the products from various sectors like Carpets handicrafts, Home Textiles, Home Furnishing, House Ware, Home Decor and Gifts from India. This segment is important to our country, as it generate large scale employment, especially in rural areas and particularly the womenfolk.

I am glad that efforts being made by HGH and its organizer Texzone in bringing together various manufacturers and exporters to promote their products, through this event, which ultimately shall result in increase in demand of these products in India and abroad.

Handmade carpets, Rugs and other Floor Coverings are increasing its participation and presence, year after year, in this show & shall thus, benefit greatly by showcasing their various products. India is today, a world leader and enjoys number 1 status in world Handmade Carpet market with a lion's share at 37%. A varied range of these products from all over the country will be on display for sourcing by Indian retailers. Carpet Council in succession has organized a group participation of Handmade Carpet Manufacturers & Exporters from leading production centres to enable them to market their products to each and every corner of the fast growing Indian domestic market.

I would like to draw the attention of "Indian Carpet and Floor Covering Industry" that our domestic market is growing considerably and should be take up seriously to ensure that we are not dependent on exports only, as India is emerging as a big market for consumption of such products.

I am informed that around 25,000 retailers from all over the country from almost all the States of India are expected to pay a visit to this Trade Show. Thus, it is obvious, that in a short span, HGH India has become an effective platform for these sectors, especially for our high employment driven carpets and handicraft sectors, to reach out to showcase their products to retail and distribution channels across the vast market of India.

I welcome the Indian and overseas exhibitors to this 5th edition of HGH India. I congratulate and compliment the "Texzone", the Organizers, retailers, institutional buyers and all segments of this vast trade on the occasion of "HGH India 2016" and Wish them a great success

(KULDEEP RAJ WATAL)

डॉ. के. गोपाल, ए.के.ई.
विकास आयोग (हस्तशिल्प)
Dr. K. GOPAL, I.A.S.
Development Commissioner (Handicrafts)



भारत सरकार
वस्त्र मंत्रालय
पश्चिमी ब्लॉक-7, रामकृष्णपुरम,
नई दिल्ली - 110 066.
GOVERNMENT OF INDIA
Ministry of Textiles
West Block-7, R.K. Puram,
New Delhi - 110 066.

MESSAGE

I am pleased to learn that Home Gifts Houseware [HGH] India 2016 is organizing the 5th Annual Trade Show for home textiles, home decor, gifts and houseware will be held in Mumbai from July 1-3, 2016.

I am told that about 25,000 retailers from over 400 cities and towns from all states of India are expected to visit this trade show. Turnout of Indian retailers in such large numbers from all over the country to source for their stores provides a big opportunity for India's millions of carpet weavers, artisans, crafts persons to reach their products across the Indian market through them.

The handicrafts and carpets are vital parts of India's socio-economic framework and hence deserve every support possible from the Government, retailers and consumers across India. I am glad that increasing efforts are being made in the country in this direction by organizations like Texzone and Home Fashion magazine through initiatives like HGH India. We are pleased to lend the support of Development Commissioner [Handicrafts] to this trade show through group participation of carpet manufactures organised by Carpet Export Promotion Council [CEPC].

A wide range of home textiles, home decor, houseware & gift products from India and many other countries will be on display at HGH India. It will be an excellent opportunity for India's crafts and carpet sector to stand shoulder to shoulder with national and international brands and prove their uniqueness of designs and style to Indian retailers. These retailers and institutional buyers will enable them reach out their products across fast growing Indian domestic market. A number of buying agents representing international buyers will further this potential.

I hope that HGH India will continue to evolve as an effective platform to connect exhibitors to the high potential Indian market, especially for carpets and handicrafts sectors.

I wish the Organizers', CEPC, carpets & handicraft producers, other exhibitors and trade visitors a successful HGH India 2016.



(K. Gopal)

Tel. : +91-11-26106902, 26103562 Fax No. : +91-11-26103085 E-mail : dcheja@nic.in Website : http://handicrafts.nic.in

More Information: www.hghindia.com ■ Tel. Mumbai: +91 22 2421 4111 ■ Delhi: +91 11 2571 4111 ■ Email: info@hghindia.com

GET OVERVIEW OF HOME TEXTILES, HOME DÉCOR, HOUSEWARE & GIFTS

jeffMce Jeece&mes.
meef@eJe
Rashmi Verma, I.A.S.



Yeejle mejkeAej
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GDeesie YeJeve, veF& efouueer-110 011.
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
UDYOG BHAWAN, NEW DELHI - 110 011.

MESSAGE

It gives me immense pleasure to learn that HGH India, the annual trade show for Home decor, Home Textiles, Gifts & Houseware has become a catalyst to connect manufacturers and brands to market across India. Its 5th edition is being held in Mumbai on July, 1-3, 2016, where I understand that products and services from about 450 Indian and International brands from 30 countries will be displayed, clearly reflecting the growing market opportunity in India.

The trade show brings Indian artisans & craftsmen alongside big brands and manufacturers making their products accessible to retailers and institutional buyers from across India. I am also happy to note that the Carpet Export Promotion Council (CEPC) is organizing a group participation of handmade carpets, which will provide an excellent platform to our carpet weavers to connect to high potential buyers.

My best wishes to the organisers, Indian and International exhibitors and the trade buyers coming from all over the country. I hope HGH India 2016 will generate new business opportunities from all of them.

I wish HGH India 2016 a grand success.

(Rashmi Verma)

Dated: June 3, 2016

Place: New Delhi

Tel.: +91-11-23061769, +91-11-23063644 Fax: +91-11-23063681 E-mail : secy-textiles@nic.in

Je@. keAefJeleee iegtllee,
JeKe Dee³egkelle
Dr. Kavita Gupta, I.A.S.
Textile Commissioner of India



Yeejle mejkeAej
Jem\$e ceb\$eeue³e
Jem\$e Dee³egkelle keAe keAe³ee&ue³e
ve-be YeJeve, 48, v³et cejerve ueeFvme, cegbyeF&-400 020.
GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
OFFICE OF THE TEXTILE COMMISSIONER
Nishtha Bhavan, 48, New Marine Lines, Mumbai 400 020.
Tel. No.: +91 22 2200 4510 / 2201 4446 • Fax: +91 22 2200 4693
Email : txc-txc@nic.in • Website : www.txcindia.gov.in

MESSAGE

It is heartening to learn that HGH India 2016 is once again being hosted at Mumbai. I understand that in this 5th Annual Edition of the trade show, products from about 450 Indian and international brands and manufacturers from 30 countries will be on display, making it one of the biggest shows.

The growing number of exhibitors and visitors from all over the country every year reflect the emerging nature of Indian domestic market for home textiles. Home textiles is a growing segment of the Technical Textile industry, with growth potential due to the changing lifestyle of the people. The total estimated market size of home textiles is to be Rs. 6,249 Crore in 2012-13. It has been observed that 88% of the total market is comprised of the domestic consumption with exports accounting for other 12% of the market. Most of the market is catered by domestic production with imports catering to only 7% of the market. The segment is projected to grow to Rs. 9,274 crore in 2015-16 growing at 14% CAGR and further to Rs. 12,145 crore by 2017-18.

With very sophisticated design and valuable creative inputs, home textiles, handlooms and handicrafts in particular are vital sectors of Indian textile industry both from the export and the domestic market perspective. Indian products in the Home Textiles are popular not only due to their rich designs but also due to the value additions into the making of these products. Textile sector generates highest employment in the country next only to the agriculture and also promotes India's rich cultural heritage.

Home textile is part of technical textiles that help a person in adding his own personalized touch to his home; in other words, they convert a house into a home. It is evident that India is fast emerging as a major production and export centre for home textiles. There are a number of centers that are specifically engaged in the production of traditional home textiles, while some are engaged in sourcing of raw material and value addition. One can say the home textile industry is thriving in India.

I believe there shall be display of eye catching innovations by the exhibitors in the show. The quality of Indian and international products at HGH India trade is going to be very high. Besides this the emphasis on forecasting fashion trends for the next year in terms of colours and designs shall help Indian retailers source better in tune with upcoming consumer expectations.

Indian products are increasingly coming at par with their international counterparts and must be provided the right opportunities to reach out to the consumers across the country through trade channels like HGH India.

I congratulate Texzone, the organizers and wish a big success to all Indian and international exhibitors and trade visitors at HGH India 2016.

Dr. Kavita Gupta
Textile Commissioner

R. K. Dalmia
Chairman



TEXPROCIL
THE COTTON TEXTILES EXPORT PROMOTION COUNCIL
(Sponsored by Government of India)



Message

I am pleased to learn that the 5th edition of HGH India 2016, trade show for home textiles, home decor, houseware and gifts is being organised by Texzone Information Services from July 1-3, 2016 in Mumbai.

Unique feature of HGH India is that from the very first edition, it has been designed for and is clearly focused on the Indian domestic market, connecting manufacturers, exporters, brands and international suppliers to Indian retailers, importers, distributors and institutional buyers.

Undoubtedly, with its rapidly growing economy at over 7.5% and ever increasing number of mobile aspirational young consumers, India offers one of the most promising and sustainable high growth markets in the world. In my opinion, consumption here for home textiles and home decor products is expected to grow by about 10% per annum over the next decade.

With such huge growth potential, naturally, the whole world is looking at India as a huge market opportunity. Indian exporters of cotton made-ups, furnishing fabrics and other home related textile products will do well to take a serious look at this growing market in addition to their export efforts to other countries.

HGH India has played a vital and catalytic role in synchronizing the supply chain and value chain players in home products sector. I hope this annual event will continue to support the industry's efforts in reaching out to channel partners and institutional buyers across the country in the years ahead.

I understand this year, products from 450 manufacturers, brands and suppliers from 30 countries are on display by exhibitors. Many of them are Indian made-up exporters, now entering the domestic market also.

I compliment the organisers for their enormous efforts and wish the exhibitors and visitors a grand success.

R. K. Dalmia
Chairman

The Cotton Textiles Export Promotion Council

Engineering Centre, 5th Floor, 9 Mathew Road, Mumbai 400 004, India.
T + (91 22) 23632910 / 11 / 12 F + (91 22) 23632914 E chairman@texprocil.org
W www.texprocil.org.in | Ministry of Textiles : www.ministryoftextiles.gov.in



hta HOME TEXTILE
ASSOCIATION
OF INDIA



Message

President

Shri Jagdish
Khandelwal

Vice President

Shri Ramavtar
Chauhan
Shri Mahender Gupta
Shri Mahender
Khandelwal
Shri Anil Batla

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Shri Vinod Goenka
Shri Jigar Shah
Shri Surinder Pal Singh
Shri Narender Gupta

HGH India as a trade show has clearly proved its deep understanding and clear focus on the Indian domestic market for Home textiles, furnishing, home decor, house ware and gifts.

It has not only brought together various industry players from these products segments-small, medium and large-on a common platform, but has given them a base to think in a common direction.

Retailers, distributors, brands and manufacturers in India are benefitting enormously by the initiatives taken by HGH India towards forecasting fashion trends for the next season, which seem to very well-researched as experienced over the last 3 years. I hope the organisers will continue to take this important exercise on behalf of Indian market players in home sector in the years to come. I also hope that retailers and value chain players will take full benefit of these trend forecasts in their designing, product development, sourcing and visual merchandising processes.

I am very happy to note that this year products from 30 countries, including many capable large Indian brands and new entrants and exporters will be on display. It is heartening to note that everybody in India and in the world is finally realizing the true potential of Indian market and are now keen to offer their products to Indian retailers. I thank HGH India for taking initiative and opening the world's mind towards Indian home market, while keeping high quality standards of the presentation, which India deserves. I am pleased to learn that thousands of retailers from over 400 cities all over India are expected to attend HGH India 2016 for their sourcing of Indian and international products.

Home Textile Association of India is pleased to not only lend its wholehearted support to HGH India, but is also proud to organise its symposium on the "Future of home textiles in India" at this trade show venue.

HGH India has become a true reflection of the emerging changes in the Indian domestic market in home retailing business. I wish a grand success to this 5th annual edition and extend wholehearted long term support of HTA.



+91 85889889999 | +91 9810131948 | info@hta.in, hta.india@gmail.com | www.hta.in

4420, Ganesh Bazar, Cloth Market, Fateh Puri, Delhi 110006, India

JULY 1-3, 2016 BOMBAY EXHIBITION CENTRE, GOREGAON (E), MUMBAI.

Symposium on Home Textile Visions 2022

Home Textile Association will host a Symposium on “Home Textile Visions 2022” supported by HGH India 2016 on 1st July in Hall 6, Bombay Exhibition Centre, Mumbai. The symposium starts at 17.00 hours and will highlight routes of market developments and market opportunities for the home textile business in India and will conclude by 18:30 hours.

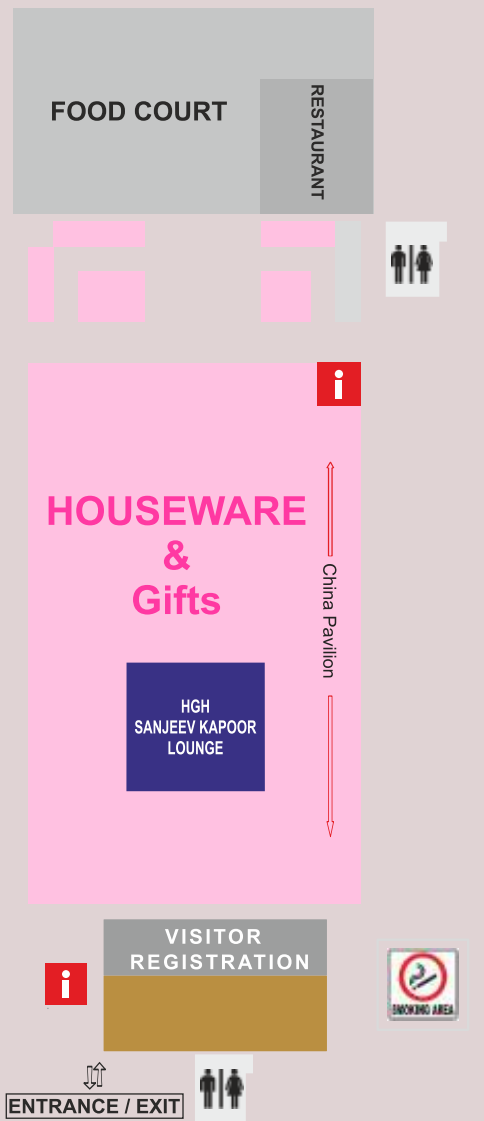
Extended lounge concept

An attraction for participants and a point of neutral communication and refreshment are the HGH Lounges. According to the growing size, HGH India has extended this concept: 2016 will have an additional „Ice cream Lounge“ in Hall1. The former „Tea Lounge“ in Hall 1 has been converted to

the „Hot Lounge“, where tea, coffee and soups are served. Highlight in Hall 5 will be the „HGH Sanjeev Kapoor Lounge“, which is operated by the Sanjeev Kapoor team. Here visitors can experience Sanjeev Kapoor style in life cooking.



HALL NO. 05



HALL NO. 01

