

HGH INDIA 2015

Homedécor ■■■ Gifts ■■■ Houseware

JULY 14-16, 2015 BOMBAY EXHIBITION CENTRE

Where business feels at home!

NEWS2

A TEXZONE Event

Redefining Sourcing for the Indian Market



Several European Brands to be showcased

- ◆ Spanish brand **Jyupal** will be launching its vast range of Kitchen Storage products for the first time in India
- ◆ Globally renowned Italian brand **Rossetti** will showcase its latest offerings in Cookware and Cutlery
- ◆ Other European Brands showcasing their new & innovative ranges include **Harlequin, Casamance, Designers Guild, Zimmer + Rohde, Forest, Nachtmann** and many more

Offerings from 22 Chinese Exhibitors

A great mix of unique products from renowned Chinese manufacturers:

- ◆ Silk Lamps-Stones, Silk fibre products
- ◆ Silverware - Handmade hi-end Collectibles, Tin handicrafts, Silver moulded enamels
- ◆ Tibetan Incense, Woodcarving, Handicraft bags-mobile case-purses-hats-scarves-jewellery
- ◆ Fabric Dolls - Flowers-Bags, Designing-embroidery-accessories, Jacquard fabric-bedding, Ethnic embroidered handbag
- ◆ Painting on bottles-utensils-ornamental art works
- ◆ Wallpapers
- ◆ Daily use ceramics - Art ceramics, Colour emboss on porcelain

Hundreds of new designs and products with innovative features will be unveiled at HGH India 2015 by over 400 brands, manufacturers, importers & suppliers from 28 countries in the categories of home textiles, home décor, houseware & gifts. Besides new collections from well-established Indian and international brands, trade buyers will witness several high-powered product launches, trade schemes and new campaigns from new and first-time exhibitors.

Many leading Indian exporters will make their debut in India's domestic market through HGH India 2015, with their world-class product range which is already highly popular in the international markets of USA, Europe, Japan, Far-East and Middle-East Asia.

International manufacturers and brands from

China, Thailand, Japan, Korea, Taiwan, USA, Italy, UK, Germany, Spain, France, Belgium, Turkey, UAE and several other countries will introduce their innovative product range for the first time in the Indian market through HGH India. Many of them are seeking new business partnerships in India in terms of Agents, Representatives, Distributors, importers and wholesale buyers.

Established Indian distributors and trade representatives will find several exciting new business opportunities at HGH India as innovative, reliable and well-established Indian and international manufacturers with vast experience and successful business track record with giant global retailers, designers and importers will look for strong Indian distribution and channel partners at this year's fourth edition.

INNOVATIONS ■ TRENDS ■ PRODUCTS ■ SOURCES ■ OPPORTUNITIES

Strong Institutional Support to HGH India 2015

Home Textiles have come to be recognised as a separate and distinct category in India, for the first time – thanks to the efforts of industry stalwarts like Mr Jagdish Khandelwal, Mr Ramavtar Chauhan, Mr Mahender Gupta, Mr Anil

Batla, Mr Mahender Khandelwal, Mr Anurag Kapoor, Mr Rohit Khemka and several others. The association has declared its partnership with the show and will utilise HGH India 2015 platform to enlist new members and host a get-together.

Top policy makers from the Ministry of Textiles, government of India, from the offices of Development Commissioner-Handicrafts and the Textiles Commissioner will be attending HGH India 2015.

Exotic range of Handmade Carpets & Floor-coverings

Indian Retailers and Institutional Buyers will have access to high fashion contemporary floor coverings from globally renowned Indian brands & manufacturers as also from the finest of Indian craftsmen from the traditionally acclaimed production hubs like Bhadohi, Varanasi, Panipat, Jaipur and from the states of Jammu & Kashmir, Orissa, besides others.

A strong contingent of 30 exhibitors from the specialist centres being introduced to HGH India 2015 by the Carpet Export Promotion Council (CEPC) – an institution that has ensured 75% of domestic production getting exported to developed markets in Europe, US and others.

For the first time, buyers can expect an attractive range of Floor Coverings made out of a wide variety of materials – wooden, vinyl, artificial grass, and non-woven carpets, durries and rugs.



Wallpapers emerge a new craze in home decor



A promising product segment in India, Rs. 250-300 crore in size and growing at about 35% per annum, is competing for a larger slice of the Rs.25,000 crore Paint market.

Exhibitors in HGH 2014 have almost doubled the space thus year, which is reflective of this high growth.

Top brands like Marshall, Elemento, Wall King, Sparsh, Wallcovering, and F&F among others to showcase their latest offerings.

A good number of Chinese exhibitors to present their wallpaper range for the first time in India

Indian Importers to have strong presence at HGH India 2015

Import of home textile products to India is in excess of Rs.6,500 crore and growing at over 40% per annum. Import in the gift and home décor segment is also huge. HGH India will have a huge contingent of Indian importers, the top of the line, specialists in product categories

like Home Textiles, Home Furnishings, Bedding, Tableware, Kitchenware, Gifts and Decorative items.

These importers, some of whom are also in the mantle of global Editors in their respective categories, come with well-researched and

meticulously selected products that conform to the tastes and preferences of all segments of Indian consumers – that from the super-premium end to value seekers. Retailers and institutional buyers can choose from a very wide range of foreign products.

VISITOR SERVICES AND FACILITIES AT HGH INDIA

Business Centre

A business centre has been created inside Hall 1 to facilitate the exhibitors and visitors during the trade show. Business Centre will enable the visitors and exhibitors to avail of facilities like computer, internet, document printing, business cards printing, scanning, fax and stationary purchase etc.

These services will be available during the trade show days (July 14-16) from 9.30 am to 6.00 pm on chargeable basis.

Car Hire

Exhibitors and visitors can hire a variety of economy and luxury cars with drivers from the official travel agents Fantastic Hospitality Services for the entire duration or any of the days of HGH India as per tariff indicated as on website of HGH India. If you seek to keep the car for all 3 days of the trade show, please indicate to the travel agent in advance so that your vehicle can be reserved accordingly. July being Monsoon season in Mumbai, it may be advisable, especially for the outstation exhibitors to keep at least one car hired throughout the exhibition days. However, choice is entirely yours.

Hotel & Accommodations

HGH India has negotiated discounted rates with some good hotels from where Bombay Exhibition Centre, the venue for HGH India 2015 is conveniently accessible. List of these hotels along with their rates, star rating, distance from the venue and contact persons etc. can be found on HGH India website. You can also find contact details of the official travel agent and updated list of hotels along with all relevant details under Travel & Stay in Visitor section and under Travel section of our website www.hghindia.com.

Please remember to inform the hotel staff and official travel agent that you want to book a hotel under HGH India special bookings, so that you avail of discounts and other listed facilities.

Exhibitors and visitors who wish to book their rooms at any of these hotels should contact HGH India official travel agents: Fantastic Hospitality Services Pvt. Ltd.

Left Luggage

For the convenience of visitors and exhibitors, HGH India has created Left luggage facility near the Visitor Registration in Hall No.1. Outstation visitors coming directly to the venue can use this for keeping their bags while they visit the trade show. The facility is available free of cost during the trade show days (July 14-16) from 9.00 am to 7.30 pm.

Umbrella Service

Taking the monsoon season into consideration, an umbrella service desk has been created inside Hall no. 1 in the Visitor Registration area. It will facilitate the exhibitors and visitors to keep their umbrellas during their visit to the trade show. The visitors can keep their umbrellas for exchange of a token and collect them at the time of leaving the venue. The facility is free of cost during the trade show days (July 14-16) from 9.00 am to 7.30 pm.

Parking (Visitors)

A separate area has been designated for Visitors' car parking within Bombay Exhibition Centre on Pay & Park basis. This facility is directly managed by Bombay Exhibition Centre. Parking Charges are ` 100/- per entry per day during the trade show visitor hours. Goods vehicles are not allowed to be parked in the Visitor Parking Area. No free parking for visitors will be possible inside Bombay Exhibition Centre.

Prayer Room

Prayer room has been created within the Hall 1 premises for those exhibitors and visitors wishing to offer religious prayers during the trade show hours on July 14-16. Exact location can be found out from Information booths located in the hall.

Restaurants/Cafeterias

During the set up period, from July 11-13, a functional cafeteria will be located inside Hall 1 to facilitate food and beverages for exhibitors, contractors and their staff.

Free drinking water will be provided by the organisers during the set-up days as well as trade show days to all exhibitors and visitors.

On the trade show days from July 14-16, an elaborate food court offering a variety of options and cafeterias will be located inside Hall 1 during the visitor hours. A proper restaurant and lunch service will also be functional on the first floor above visitor registration area in the international lounge. Another outdoor cafeteria will be functional in front of hall 1 entry (next to hall 2). Exclusive lounges set up by the organisers for all exhibitors, trade visitors and VIPs will also provide hospitality and beverages.

Travel Services

HGH India's official travel agents offer a comprehensive range of travel services for the exhibitors and visitors. This includes domestic and international air tickets, car hire, hotel reservations and packaged tours to prime tourist destinations across India. They also offer short tour packages in and around Mumbai city. The travel agent can be reached through travel section of www.hghindia.com.

HGH India will also have a Travel Desk in Hall 1 managed by the official travel agent where exhibitors and visitors can avail of all travel related services from July 14-16.

In order to avoid last minute rush and inconvenience, it is advisable to book your hotels and make your other travel arrangements well in advance.

Medical Services

Considering health and safety of visitors and exhibitors, HGH India has made arrangements for first aid with ambulance facility which will be available just outside Hall 1 at all times, including the set-up and trade show days (July 11-16).

Courier Services

Courier services for exhibitors and visitors will be located in the services area near the Visitor Registration Area. You can send or receive courier packets through the Designated Courier Desk.

Taxi

Mumbai city offers a range of metered and radio taxi (Call-a-Taxi) services. The cheapest ones are yellow and black colored taxis which can be hired on the streets all across Mumbai. You can also find silver and blue coloured Cool Cab on important street corners. Radio Taxis can be hired at domestic and international airports and Central railway stations where outstation trains terminate (CST, Mumbai Central, Dadar, Bandra Terminus and Kurla Terminus etc.). Radio taxis can be booked from 24 hours to 1 hour in advance from any of the following service providers to pick you up round the clock from any point you want them to:

Radio Taxi (Call-a-Taxi) service

- ♦ Tab Cabs : +91 22 6363 6363
- ♦ Meru Cabs : +91 22 4422 4422
- ♦ Easy Cabs : +91 22 4343 4343
- ♦ Ola Cabs : +91 22 3355 3355
- ♦ Taxi for sure : +91 22 6060 1010
- ♦ Cool Cab : +91 22 4200 0000
- ♦ Priyadarshini cabs : +91 22 4333 3999

(Exclusively for Ladies)

Shuttle Bus Service

For convenience of exhibitors and visitors, HGH India has arranged free shuttle bus services between the trade show venue and important entry and exit points in Mumbai city. These include domestic airport and key railway stations namely CST (Mumbai VT), Mumbai Central, Borivali (East), Goregaon (East), Andheri (East) and Dadar TT (East). Proposed schedule for pick up from various points is given below. However, this is subject to change. Final updated schedule and pick-up points can be found on our website www.hghindia.com under the link Travel, Visitor services and Exhibitor Services. It can also be found with Information desks, inside the buses and at the boarding points at the venue.

Shuttle Bus Service will also be available from HGH India to various hotels and departing points from the city for outstation visitors & exhibitors. Details of updated schedule and drop points can be found on our website www.hghindia.com under the link Services and Facilities and Reaching the Venue (under visitors). It can also be found with Information desks, inside the buses and at the boarding points at the venue.

Organised By: TEXZONE

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Tel.: +91 (11) 2571 4111

Fax: +91 (11) 2571 4116

HGH INDIA 2015 - FREE SHUTTLE BUS SERVICES SCHEDULE

14th & 15th July, 2015

Domestic Airport to Venue

8.15 am	8.30 am	8.45 am	9.00 am
9.15 am	9.30 am	9.45 am	10.00 am
10.15 am	10.30 am	10.45 am	11.00 am
11.15 am	11.30 am	11.45 am	12.00 pm
12.15 pm	12.30 pm	12.50 pm	1.10 pm
1.30 pm			

Outside the arrival terminal, look for a person wearing HGH India T-shirt with HGH India board in hand.

Venue to Domestic Airport

5.15 pm	5.40 pm	6.10 pm	6.30 pm
6.50 pm	7.10 pm	7.30 pm	

Andheri Station (E)/Metro Station to Venue

8.30 am	9.00 am	9.30 am	10.00 am
10.30 am	11.00 am	11.30 am	12.00 pm
12.30 pm			

Andheri Station (East) Bus Depot, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Andheri Highway Metro Station, Pal Fish Corner, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Venue to Andheri Station (E)/Metro Station

3.30 pm	4.00 pm	4.30 pm	5.00 pm
5.30 pm	6.00 pm	6.30 pm	7.30 pm

Dadar TT Station to Venue

9.00 am	9.20 am	9.45 am	10.10 am
10.30 am	11.15 am		

Dadar TT Station, Swami Narayan Temple, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Venue to Dadar TT Station

4.30 pm	5.30 pm	6.15 pm	6.45 pm
7.30 pm			

Mumbai Central Station to Venue

8.30 am	8.50 am	9.15 am	9.40 am
10.00 am	11.15 am		

Kailash Parbat at the front exit of the station, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Venue to Mumbai Central Station

4.30 pm	5.30 pm	6.15 pm	6.45 pm
7.30 pm			

Borivali Station (East) to Venue

9.00 am	10.00 am	11.00 am	
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Borivali Station (East) Kasturbha Police Station, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Venue to Borivali Station (East)

5.00 pm	5.30 pm	6.15 pm	7.30 pm
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Goregaon Station (East) to Venue

8.15 am	8.25 am	8.35 am	8.45 am
8.55 am	9.05 am	9.15 am	9.25 am
9.35 am	9.45 am	9.55 am	10.05 am
10.15 am	10.25 am	10.35 am	10.45 am
11.00 am	11.15 am	11.30 am	11.45 am
12.00 pm	12.15 pm	12.30 pm	12.45 pm
1.00 pm	1.15 pm	1.30 pm	2.00 pm
2.30 pm	3.00 pm	3.30 pm	4.00 pm

Goregaon Station (East) Bus Depot, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Venue to Goregaon Station (East)

3.30 pm	3.40 pm	3.50 pm	4.00 pm
4.10 pm	4.20 pm	4.30 pm	4.40 pm
4.50 pm	5.00 pm	5.10 pm	5.20 pm
5.30 pm	5.40 pm	5.50 pm	6.00 pm
6.15 pm	6.30 pm	6.45 pm	7.00 pm
7.15 pm	7.30 pm		

CST to Venue

8.30 am	8.50 am	9.15 am	9.40 am
10.00 am	11.15 am		

Front Exit of the Station, look for a person wearing HGH India T-shirt and carrying HGH India Umbrella.

Venue to CST

5.00 pm	5.15 pm	5.30 pm	5.45 pm
6.15 pm	6.45 pm		

16th July, 2015

Shuttle Pick-up point for third day from all locations to venue will be same as first and second day.

Domestic Airport to Venue

8.15 am	8.30 am	8.45 am	9.00 am
9.15 am	9.30 am	9.45 am	10.00 am
10.15 am	10.30 am	10.45 am	11.00 am
11.15 am	11.30 am	11.45 am	12.00 pm
12.15 pm	12.30 pm		

Venue to Domestic Airport

5.15 pm	5.40 pm	6.10 pm	6.30 pm
6.50 pm	7.10 pm	7.30 pm	

Andheri Station (E)/Metro Station to Venue

8.30 am	9.00 am	9.30 am	10.00 am
10.30 am	11.00 am	11.30 am	12.00 pm

Venue to Andheri Station (E)/Metro Station

3.30 pm	4.00 pm	4.30 pm	5.00 pm
5.30 pm	6.00 pm	6.30 pm	7.30 pm

Dadar TT Station to Venue

9.00 am	9.20 am	9.45 am	10.10 am
10.30 am			

Venue to Dadar TT Station

4.30 pm	5.30 pm	6.15 pm	6.45 pm
7.30 pm			

Mumbai Central Station to Venue

8.30 am	8.50 am	9.15 am	9.40 am
10.30 am			

Venue to Mumbai Central Station

4.30 pm	5.30 pm	6.15 pm	6.45 pm
7.30 pm			

CST to Venue

8.30 am	8.50 am	9.15 am	9.40 am
10.00 am			

Venue to CST

5.00 pm	5.15 pm	5.30 pm	5.45 pm
6.15 pm	6.45 pm		

Goregaon Station (East) to Venue

8.15 am	8.25 am	8.35 am	8.45 am
8.55 am	9.05 am	9.15 am	9.25 am
9.35 am	9.45 am	9.55 am	10.05 am
10.15 am	10.25 am	10.35 am	10.45 am
11.00 am	11.15 am	11.30 am	11.45 am
12.00 pm	12.15 pm	12.30 pm	12.45 pm
1.00 pm	1.15 pm	1.30 pm	

Venue to Goregaon Station (East)

3.30 pm	3.40 pm	3.50 pm	4.00 pm
4.10 pm	4.20 pm	4.30 pm	4.40 pm
4.50 pm	5.00 pm	5.10 pm	5.20 pm
5.30 pm	5.40 pm	5.50 pm	6.00 pm
6.15 pm	6.30 pm	6.45 pm	7.00 pm
7.15 pm	7.30 pm		

Borivali Station (East) to Venue

9.00 am	10.00 am	11.00 am	
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Venue to Borivali Station (East)

5.00 pm	5.30 pm	6.15 pm	7.30 pm
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