

Dec 13 - 16, 2023

India Expo Centre,
Greater Noida

FOCUS 2023

14th Edition
HGH INDIA® 2023
HOME DECOR ••• GIFTS ••• HOUSEWARE
SPRING/SUMMER

World of Sleep

a joint initiative by **HGH** INDIA® | **ISPF**

**Consumers are today looking for sleeping solutions for their individual needs.
Retailers must keep pace...**

World of Sleep will continue to provide visitors insights into the technology-driven innovations that characterize healthy sleep at HGH India for the fifth time in the December 2023 edition.

With gaining popularity amongst retailers over the last four editions, World of Sleep pavilion at HGH India will continue to impart useful information for retailers and channel partners on innovations in sleep products like mattresses, pillows, blankets and comforters. In addition to good quality of these core sleep products, brands and manufacturers are discovering the importance of products like mattress protectors, sleeping bags, sleeping pods, sleeping gadgets and the right music, light, room temperature, colours, aromas and fragrances, air purifiers etc. in ensuring a good quality sleep. World of Sleep pavilion at HGH India will educate retailers and trade visitors on upcoming trends in sleep products and prepare them to provide better information to consumers on best-suited sleeping solutions for individual needs.

At the World of Sleep pavilion, experts will share research findings on good quality sleep and its relevance to better health, sleep hygiene, comfort, reduced stress levels and productivity. In the last edition, over 400 retailers attended the seminar sessions by the experts at World of Sleep.

World of Sleep is a unique opportunity for manufacturers and brands to promote their innovations amongst retailers and distributors across India.

With the active support from Indian Sleep Products Federation (ISPF), HGH India will once again put up the World of Sleep pavilion, where visitors will discover global innovations and technological trends in sleep products across categories.



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Organised by: **TEXZONE**

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