Dec 13 - 16, 2023
India Expo Centre,
Greater Noida

FOCUS 2023

14th Edition
HGH INDIA® 2023
HOME DECOR ••• GIFTS ••• HOUSEWARE
SPRING/SUMMER

Kids' Home

—— an initiative by HGH India ——

In the fast-paced urban lifestyle of today, the shopping habits of parents have evolved. Brands and manufacturers in this segment need to redefine their retail and distribution strategy to reach their products beyond Kids or Toys Stores, in the rapidly growing kids home market in India…

Kids' home shopping has become an integral part of general household shopping, leading to sale points extending beyond the conventional kids' stores. With better awareness and affordability amongst consumers, demand for innovative, well-designed and good quality babies and kids' products in India is growing at 20% per annum. As kids' home market grows in volumes and parents seek better quality products, new doors of opportunities are opening for brands and manufacturers.

The 14th edition of HGH India will continue to focus on specialised needs of babies & kids in home products spanning from bed & bath, furniture, décor, flooring, toys, prams, hobbies, home activities, outdoor, sports & adventure, bathroom accessories, houseware, health & hygiene and so on.

As children spend more time at home with their gadgets-driven lifestyle, consumers want to make their kids living space in conformance to needs such as quality sleep, play, study, comfort, hygiene and safety.

Kids' Home at HGH India showcases a wide range of products like baby blankets, baby bedding, towels & bath products, kids' mattresses & pillows, kids' home utilities, prams & walkers, kids' furniture, cutlery & tableware, water bottles, kids' storage, soft toys, technical & action toys, educational toys, kids' accessories, school articles & stationery, sports, leisure & outdoor equipment, maternity products, baby gift sets, parties & celebration products, festive products, disposable articles, decorative products for kids etc.

Brands, manufacturers and importers in kids' products can collaborate with large format stores, online retailers, specialty home retailers and distributors to tap this opportunity through HGH India.

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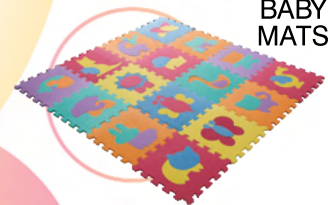
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SOFT TOYS

KIDS' FURNITURE

PRAM

EDUCATIONAL TOYS

TEEPEE TENTS

BABY MATS

CUTLERY

BABY BATH TUB & TOYS

TABLEWARES

Organised by: TEXZONE