

**Dec 13 - 16, 2023**

India Expo Centre,  
Greater Noida

**FOCUS 2023**

14<sup>th</sup> Edition  
**HGH** INDIA® 2023  
HOME DECOR ••• GIFTS ••• HOUSEWARE  
SPRING/SUMMER

# Home Furniture

— an initiative by HGH India —

As the market evolves, interior designers & consumers seek all-encompassing home solutions. Special focus on home furniture at HGH India promises to facilitate discovery of the latest design trends, forming valuable partnerships and driving growth in the dynamic world of furniture.

**A**s Indian interior designers and consumers seek complete home décor solutions under one roof, retailers across home categories are adding full range of indoor, outdoor and accent home furniture to their stores.

At HGH India, Indian and International furniture brands and manufacturers across modern, traditional and accent furniture categories can connect with well-established home furnishing, home décor & home furniture retailers, interior designers, architects, distributors and potential franchisees from across India.

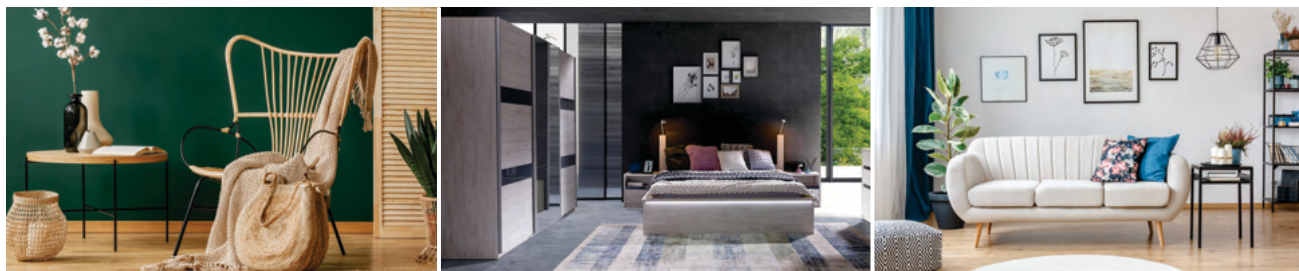
After a very positive response from the buyers, HGH India will further expand the Home Furniture segment at its 14th edition. A wide and varied range of living room, dining room, bedroom, kitchen, study room, bathroom, home office furniture, accent furniture, kids' furniture, outdoor & leisure furniture will be showcased. Exhibitors will have an unparalleled opportunity to connect with a wide array of well-established home textiles, furnishing, home decor and furniture retailers, architects, interior designers, distributors and potential franchisees across India.

Technological advancements are leading to creation of sophisticated furniture in materials like wood, bamboo, cane, plastic, rattan, wrought iron, steel, brass, glass, stone, acrylic, recycled materials...

Increasing urbanisation, smaller houses and rented accommodations are influencing furniture buying pattern of Indian consumers. People today desire to reinvent the look of their homes with high frequency, at low cost.

Interior designers and consumers today prefer readymade furniture and soft furnishings which are co-ordinated with each other. Increasingly, consumers prefer multi-functional and space saving furniture. With the emerging work from home culture, the demand for home-office furniture is also increasing.

Complete home stores, furnishing stores, home décor stores and online retailers are becoming new destinations for furniture buying, in addition to conventional furniture stores and customisation.



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DECORATIVE  
FURNITURE



SOFAS



DINING TABLE



BED



NESTING  
TABLE



BOOK  
SHELVES



COFFEE  
TABLE



CABINETS &  
STORAGE



OUTDOOR  
FURNITURE



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